

Speaker Bios

The correct pronunciation of my name is “Ah-lee-sha Mick-eye”

Programme/ Website: Long

Alicia McKay is New Zealand's straight-talking strategist. Author, speaker, consultant and entrepreneur, she has worked on strategy, change, and leadership with 120+ organisations, from tiny charities and rural Councils to global corporations and federal agencies. Alicia has helped thousands of leaders make better decisions and get better outcomes, and her strategy models and decision frameworks are used worldwide to drive alignment and performance.

Alicia is a public sector enthusiast and internationally recognised local government expert. In the last 15 years, Alicia has worked with over 60 Councils and dozens of public and private sector organisations in planning, engineering, community development, transport, and infrastructure. She partners with local government associations to deliver training and events and is a trusted advisor to local, state, and federal governments on local government issues.

Some of Alicia's career highlights include:

- Inducting hundreds of Councillors across Australia and NZ
- Partnering with the NZ Solicitor-General to reshape the future of Crown Law
- Founding and delivering the Not An MBA executive education programme for over 500 global leaders
- Preparing investment logic and business cases for 8-figure infrastructure projects in health, education and infrastructure, and
- Hosting over 1,000 Mayors and CEOs as MC and headline speaker at the Australian Local Government Association NGA in 2022.

Alicia's strategy, change and facilitation training courses regularly sell out across New Zealand and Australia. Her enthusiastic global audience follows her plain English posts, articles, and videos, including her popular weekly newsletter: Wednesday Wisdom.

Alicia is the author of three books: *From Strategy to Action*, *You Don't Need an MBA*, and most recently, *Local Legends: How to Make a Difference in Local Government*.

Her motto is simple: No buzzwords; no bullshit.

Speaker Bio / MC Intro



Programme/ Website: Short

Alicia McKay is New Zealand's straight-talking strategist. Author, speaker, consultant and entrepreneur, she has worked on strategy, change, and leadership with over 120 organisations, from tiny charities and rural Councils to global corporations and federal agencies.

Alicia is an internationally recognised local government expert. She partners with local government associations to deliver training and events and is a trusted advisor to local, state, and federal governments on local government issues.

Alicia is the author of *From Strategy to Action, You Don't Need An MBA, From Strategy and Local Legends*.

Learn more at www.aliciamckay.co.nz or [follow Alicia on LinkedIn](#).